

Artemis: a Non-Slipping Trocar for Laparoscopic Surgery



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MISSION STATEMENT

Surgical trocars are tubular instruments that are inserted into the abdomen and allow for passage of surgical instruments into the operative field during laparoscopic surgery. Approximately 2 million laparoscopic surgeries are performed in the U.S. annually and about 60,000 patients experience complications after surgery due to trocar-related incidents. The largest problem surgeons have is outward slippage, which necessitates time-consuming reinsertion which can widen incisions and cause hernias and scarring. Our innovative trocar, Artemis, eliminates trocar slippage with an easy-to-use deployable mechanism that safely holds itself in the abdomen.

MARKET

- •Est. \$400M trocar market
- *Largest players: Johnson & Johnson,
- Tyco, Applied Medical
- •7.2% annual growth
- *We intend to capture 2% upon launch, or \$12M annually

-Laparoscopy:
minimally invasive
abdominal surgery
-Trocars provide access to

→ BACKGROUND

the abdomen.

≥3 used per procedure

- -3M performed annually
 - -Gastric Bypass
 - -Appendectomy
 - -Cholecystectomy

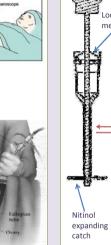
Trocar Slippage:

The abdomen is filled with gas to better operate, but this can push trocars out.

Trocar reinsertion takes time and can widen incisions, cause hernias, and increase scarring.



Trocar



Artemis features a radially expanding tip that resists slippage.
Nitinol hairpins form a gripping catch and are easily streamlined for insertion with the custom obturator, which safely locks in place.

→ ARTEMIS INNOVATION

Moveable collar

In a simulated abdomen constructed

from ballistics gel, we found the

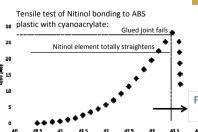
Obturator "grabs" the moveable collar, pulling the expanding ribbons flat for insertion.



TESTING AND RESULTS

Sound Construction: Testing Metal-Plastic Bonding





Measuring Tissue Defect Size: Insertion in "Tissue" Gel

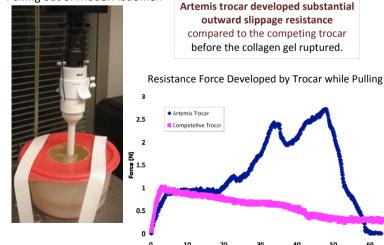


Artemis Competitor 0.85 in 0.65 in

We hope to match competitive defect size with improved manufacturing.

Failure only occurs outside of operating range.

Testing Slip Resistance: Pulling out of Model Abdomen



CONCLUSION

- •Artemis provides an effective and safe solution to trocar slippage.
- •Using a deployable, expanding catch, it holds itself against the inner abdominal wall.
- •We anticipate substantial benefits to both surgeons and patients and strong penetration in the growing ~\$400M trocar market.

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